

**Legal Aid of North Carolina, Inc.**  
**Farmworker Unit**

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**Position Announcement**  
**Community Education Coordinator**

**Background:** The Farmworker Unit of Legal Aid of North Carolina, Inc. provides civil legal assistance, primarily in matters concerning employment law, to low-income migrant and seasonal farmworkers and their families throughout North Carolina from its office in Raleigh. We are currently operating remotely due to Covid-19. The Unit has an active outreach and community education program to teach these workers about their legal rights, how they can exercise those rights, and the services the Unit provides. The Unit uses a variety of methods for community education -- printed materials, online resources, other media (print and radio), interactive presentations at places where farmworkers gather, evening visits to workers in labor camps, and training of staff and volunteers of other agencies or organizations which interact with these workers. The Community Education Coordinator is responsible for all these efforts, but Unit attorneys and paralegals also participate as needed.

**Qualifications: Required:** excellent interpersonal, organizational, communication, and computer skills; strong writing skills, fluency in written and oral Spanish and English; ability to learn and perform diverse tasks and to work independently; and skill in or the ability to learn how to effectively use software such as Adobe InDesign, Microsoft Access, Photoshop, and GPS mapping software. **Strongly Preferred:** experience with farmworkers or other low-income Latinos; experience with popular education, theater or radio programming, especially for low-literacy adults, and experience with website design.

**Tasks:** Develop and maintain working relationships statewide with others in organizations in contact with the client population, such as churches, community groups, and migrant education and health programs. Find sites for presentations and outreach, and develop new training modules on issues related to the Unit's priorities for farmworker education. Train staff and volunteers who will perform community education. Develop and implement mass media community education about farmworkers' rights. Supervise interns or volunteers who assist with community education. Participate in or lead a share of camp visits and presentations. Perform other tasks assigned by Managing Attorney. The Community Education Coordinator will have a flexible schedule but should expect to work up to two evenings per week at least half of the year, and some weekend work is required throughout the year.

**Salary:** DOE. Excellent fringe benefits. Relaxed work atmosphere.

Email 1) cover letter, 2) resume, and 3) the names and contact information of three references to Lori J. Johnson, Managing Attorney, Legal Aid of North Carolina -Farmworker Unit at [lorie@legalaidnc.org](mailto:lorie@legalaidnc.org). Position open until filled.

**Legal Aid of North Carolina is an equal opportunity employer.** Selection will be based on merit and will be without discrimination because of race, color, national origin, ancestry, ethnicity, citizenship, creed, sex, gender, sexual orientation, gender identity, transgender status, age, religion, genetic information, mental disability, marital status, familial status, or any other legally-protected status.

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